



2021 EXHIBITOR/SPONSOR AGREEMENT

The organization below agrees to the terms of this agreement to contract for exhibit space and/or sponsorship opportunities offered by the 2021 Florida School Counselor Association (FSCA) Annual Convention, which will be held at the Hilton Tampa Downtown, Tampa, Florida, October 28-30, 2021. This will become a contract when countersigned by a representative of FSCA. Form must be received by FSCA no later than October 1, 2021 for the exhibitor or sponsor to be listed in on site promotional materials.

Early Registration for Sponsors and Exhibitors

NOTE: An enrollment message on our payment platform was making it confusing for organizations paying by credit card. Because of this, we have extended the early payment discount of 10% through August 15, 2021. Should you encounter any difficulties making payment, please let us know.

*Sponsors and Exhibitors who reserve their spot and pay before **August 15, 2021** will receive a 10% discount on the cost of their sponsorship/exhibit reservation.*

Name of organization as you wish it to appear in the conference program, limited to 26 characters and/or spaces

Name of contact to receive correspondence

E-mail address

Address

City

State

Zip

Phone

Fax

Name of first person to receive full-pass registration (if applicable)

E-mail addresses

Name of second person to receive full-pass registration (if applicable)

E-mail address

Name of third person to receive full-pass registration (if applicable)

E-mail address

Additional Notes

Exhibitor/Sponsor's Responsibilities

Among exhibitors' and sponsors' responsibilities are those listed below.

- ✓ Provide FSCA either a .jpeg logo file in high resolution (300 dpi) or a camera-ready logo for use on communications by **October 1, 2021** to Tim O'Bryan at conventionsponsorexhibitor@fla-schoolcounselor.org
- ✓ Provide a company description for the Virtual Exhibit Hall and the onsite brochure (50 words or fewer) to conventionsponsorexhibitor@fla-schoolcounselor.org
- ✓ Electrical, telephone, audiovisual and drayage services are not included in the registration fee. You will receive service kit prior to the convention containing information about ordering these services. Space is limited, early reservations are recommended. Tables are assigned on a first-come, first-served basis. Exhibitors may not permit any other organization to use its exhibit space.

Payment Information

Exhibit Table (\$750 first table)	\$	
Additional Table (\$500 x _____ tables)	\$	
Platinum Sponsorship (\$5,000)	\$	
Gold Sponsorship (\$3,500)	\$	
Silver Sponsorship (\$2,000)	\$	
Registration Tote Bag Sponsorship (\$1,500)	\$	
Snack Station (\$1,500)	\$	
	\$	SUBTOTAL
Less 10% for early registration; payment must be received by August 15, 2021	\$	LESS DISCOUNT
	\$	TOTAL DUE
Total Amount Enclosed (check payable to FSCA)		
I will pay by credit card using the FSCA secure online payment system at:		

<https://www.123signup.com/register?id=kzcyc>

Exhibitor/Sponsor's Relationship to FSCA and the Convention

Exhibitors may not distribute material regarding products or services that compete with those of FSCA, nor to hold meetings or otherwise encourage absence of attendees during the official hours of the convention. In the event of cancellation or relocation of the convention due to circumstances over which FSCA has no control, FSCA shall have no liability or responsibility to refund any fees paid by exhibitors or sponsors. FSCA reserves the right to remove from the premises any or all of the property of the exhibitor without prior notice and without hearing should the conference or convention be canceled or relocated or should the exhibitor violate any of the conditions of this agreement. FSCA undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, its representatives or property. The exhibitor agrees to indemnify and hold FSCA and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor. Exhibitor assumes all responsibility to secure their property, materials, and display at all times.

Exhibitor's Acceptance

I, _____, the duly authorized representative of the firm named above, subscribe and agree to all terms and conditions contained in this agreement.

Exhibitor Signature

Date

Contract Accepted by FSCA

FSCA Designee Signature

Date

Please complete and return this form by e-mail. Pay with credit card via our online payment system or send a check to:

FSCA Convention Exhibits & Sponsorship

Florida School Counselor Association

c/o Rebecca Schumacher, Executive Director

1010 Gardenia Dr.

Tallahassee, FL 32312

Phone: (207) 329-3446

For more information, contact Tim O'Bryan via email at: conventionsponsorexhibitor@fla-schoolcounselor.org

FSCA Notes